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RECOOP DISASTER INSURANCE TAPS MARK KOLLAR CONSULTING GROUP TO EXPAND NATIONAL REACH AND STRATEGIC PARTNERSHIPS

West Des Moines, Iowa (October 17, 2024) – [Recoop Disaster Insurance](#) (Recoop), the nation’s first and only multi-peril disaster insurance product, is proud to announce its new strategic partnership with the Mark Kollar Consulting Group (MKCG). The collaboration will help Recoop expand its reach and relationships with MGAs, corporations and affinity groups to bring the brand’s unique disaster insurance offering to more consumers nationwide. MKCG brings extensive experience in developing and marketing technology and will be spearheading efforts to broaden Recoop’s market presence.

Recoop Disaster Insurance was designed to cover the gaps left by most traditional homeowners and renters insurance policies in the wake of a disaster by paying a lump-sum cash benefit (up to \$25,000) following a covered natural disaster, including hurricane (includes storm surge), wildfire, tornado, earthquake, gas explosion, winter storm or dust storm. It lessens the financial burden with affordable policies, expedited payments and flexibility. Recoop is offered through employee benefit programs, both voluntary and employer-paid for remote or hybrid workers, in addition to a variety of other distribution channels.

"We feel personally and professionally passionate about what Recoop is bringing to the market," said Mark Kollar, Founder of MKCG. "Most of our trading partners are constellations of employees and critical independent contractors. Many, if not most of them, work remotely and are scattered all over the country. So are their clients. Recoop can support the process of restoring normalcy and getting remote employees back to work after being caught up in a wildfire, hurricane, snowstorm or other natural disaster. This can be a cost-effective component of a company’s contingent continuity strategy."

"We are thrilled to partner with MKCG to help us bring our services in front of new audiences and show more customers how we’re helping people rebuild and get back to life faster following a disaster," said Darren Wood, Founder and Chief Product Officer of Recoop Disaster Insurance. "This collaboration represents a crucial step forward for our business, enabling us to engage new sectors and deepen our relationships where it matters most."

About Recoop

Headquartered in West Des Moines, Iowa, Recoop Disaster Insurance is the first and only multi-peril property and casualty insurance product designed to quickly pay claims following a natural disaster. Recoop covers the things most Americans don’t realize aren’t covered by their homeowners or renters insurance, protecting people’s biggest asset with affordable policies and rapid cash benefits without any loopholes or gotchas. Recoop Disaster Insurance is currently available in Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri,

Montana, Nebraska, Nevada, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, Washington D.C., West Virginia, Wisconsin and Wyoming. For more information, visit recoopinsurance.com.

About Mark Kollar Consulting Group (MKCG)

The Mark Kollar Consulting Group (MKCG) specializes in addressing the needs of insurance start-ups and developing innovative insurance programs. As a Surplus Lines Broker and Intermediary, we bring together professionals from various disciplines to create effective insurance solutions. Mark Kollar and Mark Brostowitz are available for consultations. To learn more or schedule a demonstration, visit www.mkconsultinggroupllc.com.